



THE WHA APP PROJECT

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What is WHA (Wholistic Health Alliance)



- A nationally launched 501c3, non-profit organization.
- WHA was created with the vision of **building healthy communities** as well as providing a platform for holistic health practitioners to come together under one umbrella.
- Do this several ways including:
 - online events,
 - our website directory
 - The upcoming app my team and I are working on.

- Photo Credits -
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Jeopardy Event



- One of our most recent and successful online events was a national Jeopardy game that we held over Zoom
- The tournament was for middle schoolers, and we had over 35 participants from across America take part.
- Planning for this event started late June, early July and the fundraising team worked every day to make an amazing event.
- We plan on making more exciting and fun events in the future!



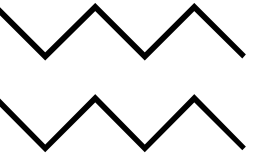
What is this app supposed to be?



- This project we are in the middle of right now, is a project to build and put together an app for WHA
- The goal of this app is to extend and expand where and how WHA can disseminate information on how to live healthy and productive lifestyles
- The way the app has been designed is that, in a basic sense, it acts as a news/article app where people can find credible, accurate, and relevant information on holistic health of all kinds
 - i.e. : yoga, meditation, Ayurveda, holistic nutrition

Photo Credits -
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Where will the information come from?



WHA ALREADY HAS, A CONSTANTLY GROWING DIRECTORY OF CERTIFIED AND EXPERIENCED HOLISTIC HEALTH PRACTITIONERS, IN EVERY FIELD YOU CAN THINK OF.



THESE PRACTITIONERS CAN PROVIDE THE INFORMATION THAT WILL BE UPLOADED.

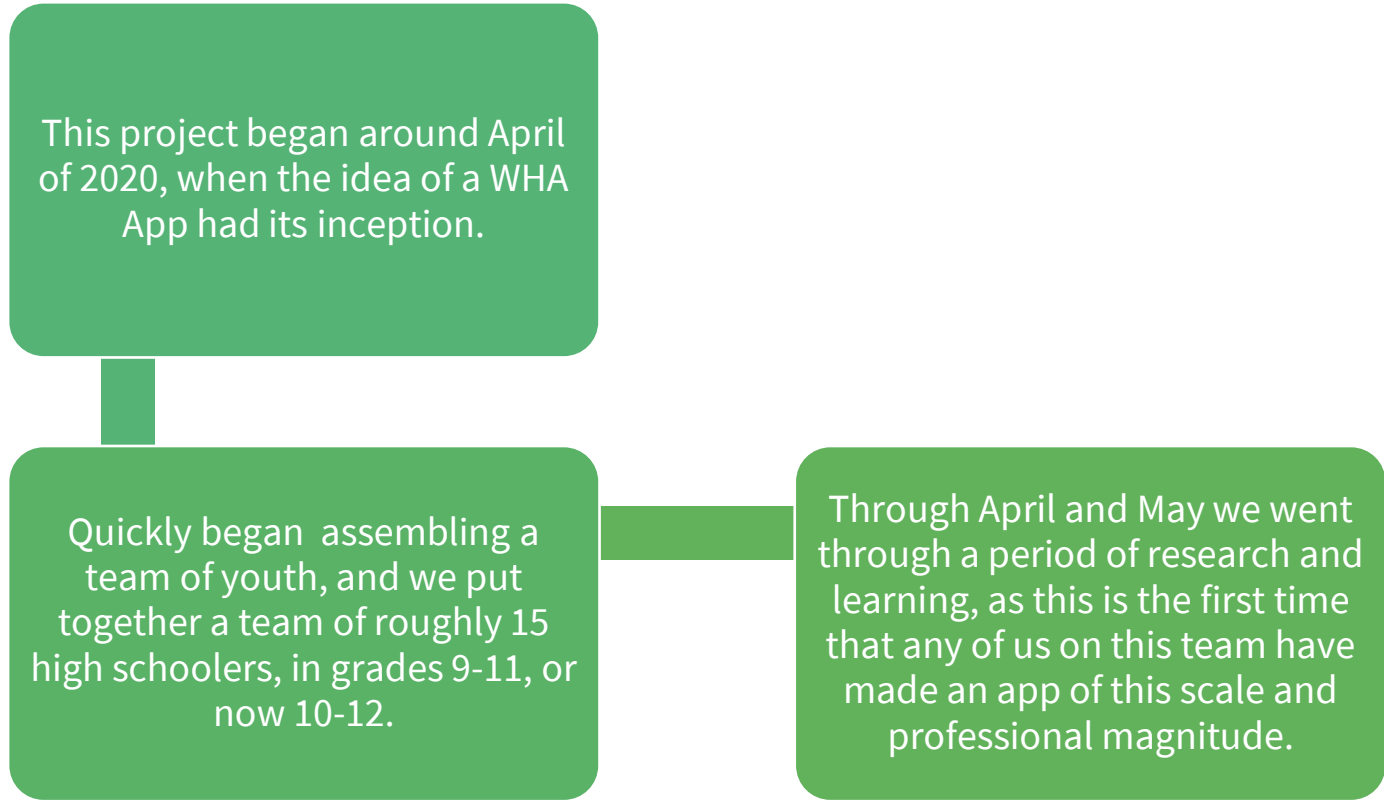
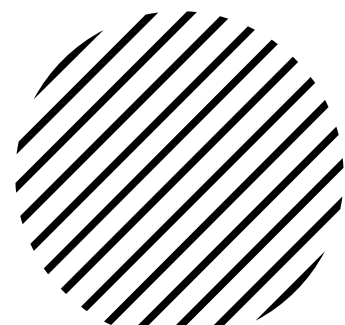


IN RETURN, THEY WILL BE HAVE THEIR BUSINESSES PROMOTED THROUGH THE CONTENT THEY PUT ON THE APP.





What is this project, and how does it pertain to Wholistic Health Alliance





The Research Phase



FIRST, DID GENERAL RESEARCH BY
LOOKING AT OTHER APPS IN THE FIELD
OF NONTRADITIONAL MEDICINE (GLO,
CALM, EVEN THE NYT)



SECOND, CREATED AND CONDUCTED A
SURVEY ON HOW PEOPLE CURRENTLY
APPROACH FINDING AND USING
INFORMATION ON HOLISTIC HEALTH



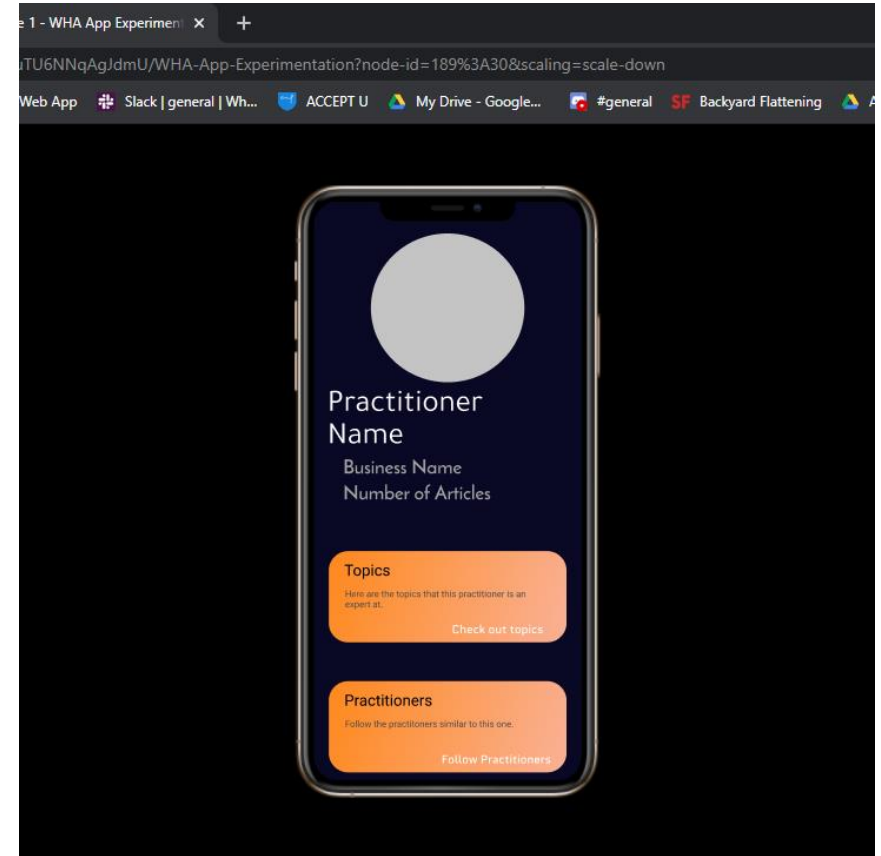
THIRD, ANALYZED THE DATA FROM
THOSE SURVEYS, AND HELPED
WIREFRAMING WITH GUIDELINES ON
WHAT NEEDED TO BE CREATED.





The Wireframing Phase

- Started in late June/early July
- Began with learning how to use our wireframing tool of choice (Figma)
- Then we started developing basic level frames.
- We are currently around two to three weeks away from completing one of two versions of wireframes (light and dark)





**WHERE WE
CURRENTLY
ARE**

RIGHT IN THE MIDDLE
OF THE WIREFRAMING
PROCESS

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Coding Phase



- Very soon, we will have enough wireframing done for coding to begin putting together a basic visual app, while also working on the backend.
- The timeline for this is uncertain, but we are hoping that coding can begin serious work by the end of August
- We have a team of youth coders learning to use Flutter, a Google developed coding platform for apps.





How you guys
can possibly
help

- Obviously, we would not want to ask anything too much of you, but if there is any way you can help with any of the processes above, through contacts or some other resources it would be really beneficial for the team.





QUESTIONS?